**Vrinda Store Data Analysis**

**Objective:**

Vrinda Store wants to create an annual sale for 2022. So that, Vrinda can understand their customers and grow more sales in 2023.

Business Questions:

* Compare the sales and orders using single chart
* Which month got the highest sales and orders
* Who purchased more : Men or women in 2022
* What are different order status in 2022?
* List top 10 states contributing to the sales
* Relation between age and gender based on numbers of orders
* Which channel is contributing to maximum sales?
* Highest selling category?etc